## Q1 How well does the following statement describe your organization: Workforce diversity (e.g., employees with a broad range of experiences, race, gender, age) is a top priority for my organization.



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## Q2 How much of a priority is gender diversity to your company's CEO or president?



| Answer Choices | Responses |  |
| :---: | :---: | :---: |
| The most important priority | 4.13\% | 5 |
| A top priority, but notthe most important | 55.37\% | 67 |
| Important but lower priority | 27.27\% | 33 |
| Not too important | 9.92\% | 12 |
| Not important at all | 3.31\% | 4 |
| Total |  | 121 |

## Q3 Do you think your organization should be doing more to increase gender diversity at your workplace, doing less or is the amount of effortit iscurrently putting in to increase gender diversity about right?



| Answer Choices | Responses |
| :---: | :--- |
| More | $22.31 \%$ |
| Less | 27 |
| About right | $\mathbf{2 . 4 8 \%}$ |
| Total | $\mathbf{7 5 . 2 1 \%}$ |

## Q4 In your organization, do you think that women have more, fewer or the same opportunities to advance as men?



| Answer Choices | Responses |
| :--- | :---: | :---: |
| Women have more opportunities than men | $\mathbf{9 . 4 0 \%}$ |
| Women have fewer opportunities than men | $\mathbf{2 8 . 2 1 \%}$ |
| Women and men have the same opportunities | $\mathbf{6 2 3}$ |
| Total | $\mathbf{7 3}$ |

Q5 To the best of your knowledge, what percentage of your organization's senior leadership positons are filled by women?


| Answer Choices | Responses |  |
| :--- | :--- | :--- |
| Less than 10 percent | $23.93 \%$ |  |
| 10 to 25 percent | 28 |  |
| 25 to 50 percent | $29.79 \%$ |  |
| More than 50 percent | $29.91 \%$ | 35 |
| Total | $\mathbf{2 1 . 3 7 \%}$ |  |

## Q6 To the best of your knowledge, over the past five years, has your company undertaken any initiatives to recruit, retain, promote, and develop women?

Answered: 117 Skipped: 4


| Answer Choices | Responses |
| :---: | :---: | :---: |
| Yes | $62.39 \%$ |
| No | $18.80 \%$ |
| I am not sure | 22 |
| Total | $18.80 \%$ |
| 22 |  |

## Q7 To the best of your knowledge, over the past five years, which of the following measures has your company undertaken to recruit, retain, promote, and develop women (You may choose more than one)?



| Answer Choices | Responses |  |
| :---: | :---: | :---: |
| Flexible working schedule and/or locations | 71.43\% | 50 |
| Creating and reviewing records of hiring, developing and promoting women | 28.57\% | 20 |
| Skill-building programs for executive development targeted for women | 38.57\% | 27 |
| Mentoring programs for women | 45.71\% | 32 |
| Gender quotas in hiring, developing and promoting women | 10.00\% | 7 |
| Other | 17.14\% | 12 |
| Total Respondents: 70 |  |  |

# Q8 Which of the following was the most <br> significant obstacle your company overcame in implementing a gender diversity program? 

Answered: 70 Skipped: 51


| Answer Choices | Responses |  |
| :---: | :---: | :---: |
| Lack of awareness of gender diversity as a critical matter | 1.43\% | 1 |
| Lack of specified goals in implementing programs | 5.71\% | 4 |
| Lack of dedicated resources to implementing gender diversity programs | 10.00\% | 7 |
| Limited or no knowledge of best practices in implementing gender diversity programs | 4.29\% | 3 |
| Lack of transparency about the company's performance on gender diversity issues | 1.43\% | 1 |
| There were no significant obstacles | 50.00\% | 35 |
| My company does not have a gender diversity program | 21.43\% | 15 |
| Other (please specify) | 5.71\% | 4 |
| Total |  | 70 |


| $\#$ | Other (please specify) | Date |
| :--- | :--- | :--- |
| 1 | Qualified candidates | $7 / 26 / 20168: 23 \mathrm{AM}$ |
| 2 | We are blind to gender. We hire based on ability and skill | $7 / 24 / 2016$ 9:53 AM |
| 3 | not applicable to a small organization like mine | $7 / 20 / 2016$ 9:37 PM |
| 4 | i do not know what obstacles were faced - not in a human resources role. | $7 / 20 / 201612: 10$ PM |

Q9 Would you say that having a gender diverse workplace gives a company a competitive edge?


| Answer Choices | Responses |
| :---: | :---: |
| Yes | $\mathbf{8 6 . 6 1 \%}$ |
| No | $\mathbf{1 3 . 3 9 \%}$ |
| Total | 15 |
| 12 |  |

Q10 Compared to today, how many more women do you think will fill senior leadership roles in business in five years?


| Answer Choices | Responses |
| :--- | :--- |
| Many more than now | $\mathbf{1 6 . 0 7 \%}$ |
| Somewhat more than now | $\mathbf{5 1 . 7 9 \%}$ |
| About the same as now | $\mathbf{5 8}$ |
| Somewhat less than now | $30.36 \%$ |
| Many less than now | $\mathbf{0 . 8 9 \%}$ |
| Total | $\mathbf{0 . 8 9 \%}$ |
| $\mathbf{1 1 2}$ |  |

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Q11 What is your gender?


| Answer Choices | Responses |
| :--- | :--- |
| Female | $63.39 \%$ |
| Male | 31 |
| Total | $36.61 \%$ |

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## Q12 In which industry do you work?



| Answer Choices | Responses |
| :--- | :--- | :--- |
| Accounting | $8.18 \%$ |
| Banking/Finaince | $10.91 \%$ |
| Communications | $\mathbf{1 2}$ |

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| 24 | small business | 7/20/2016 2:00 PM |
| :---: | :---: | :---: |
| 25 | A/E | 7/20/2016 1:39 PM |
| 26 | profit | 7/20/2016 1:36 PM |
| 27 | consulting/engineering | 7/20/2016 12:49 PM |
| 28 | Higher Education | 7/20/2016 12:09 PM |
| 29 | Transportation/Shipping | 7/20/2016 11:39 AM |
| 30 | education | 7/20/2016 11:09 AM |
| 31 | transportation | 7/20/2016 11:08 AM |
| 32 | architecture/engineering | 7/20/2016 11:07 AM |
| 33 | Chamber | 7/20/2016 11:05 AM |

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## Q13 What is the size of your business (in revenue)?

Answered: 110 Skipped: 11


| Answer Choices | Responses |
| :---: | :---: | :---: |
| $\$ 0$ to $\$ 10$ million | $35.45 \%$ |
| $\$ 10$ millionto $\$ 50$ million | $\mathbf{2 7 . 2 7 \%}$ |
| $\$ 50$ million to $\$ 100$ million | 80 |
| $\$ 100$ million to $\$ 500$ million | $\mathbf{8 . 1 8 \%}$ |
| $\$ 500$ million to $\$ 1$ billion | $\mathbf{1 2 . 7 3 \%}$ |
| $\$ 1$ billion or more | $\mathbf{8 . 1 8 \%}$ |
| Total | $\mathbf{8 . 1 8 \%}$ |

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## Q14 What is your position/title?

Answered: 110 Skipped: 11


| Answer Choices | Responses |
| :--- | :---: | :---: | :---: |
| President/CEO | $\mathbf{2 4 . 5 5 \%}$ |
| Vice President | $\mathbf{2 7}$ |
| Director | $17.27 \%$ |
| Senior Manager or Manager | $\mathbf{1 2 . 7 3 \%}$ |
| Owner | $\mathbf{1 3 . 6 4 \%}$ |
| Partner | $\mathbf{2 . 7 3 \%}$ |
| Other (please specify) | $\mathbf{1 2 . 7 3 \%}$ |
| Total | $\mathbf{1 6 . 3 6 \%}$ |
| 10 |  |


| \# | Other (please specify) | Date |
| :---: | :---: | :---: |
| 1 | Administrative | 8/3/2016 2:11 PM |
| 2 | bookkeeper | 8/2/2016 10:35 AM |
| 3 | Chief of Staff | 8/2/2016 8:06 AM |
| 4 | Senior Vice President | 7/27/2016 1:26 PM |
| 5 | Executive Director | 7/26/2016 2:12 PM |
| 6 | Senior VP | 7/26/2016 7:42 AM |
| 7 | Business development | 7/26/2016 6:29 AM |
| 8 | Controller | 7/24/2016 9:57 PM |

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| 9 | Chief Financial Officer | 7/22/2016 9:13 AM |
| :---: | :---: | :---: |
| 10 | Sales | 7/21/2016 2:39 PM |
| 11 | Agent | 7/21/2016 12:36 PM |
| 12 | Worker | 7/20/2016 4:22 PM |
| 13 | Marketing | 7/20/2016 1:39 PM |
| 14 | Dean | 7/20/2016 12:09 PM |
| 15 | Executive Assistant to CEO | 7/20/2016 12:07 PM |
| 16 | admin | 7/20/2016 11:41 AM |
| 17 | Senior Vice President | 7/20/2016 11:32 AM |
| 18 | Project Director | 7/20/2016 11:10 AM |

