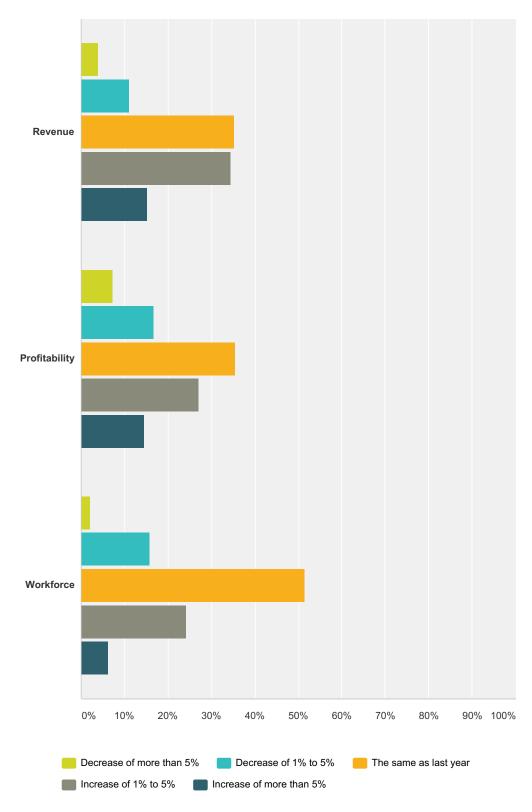
Q1 With regard to your business, what do you expect over the next 12 months in the following areas:

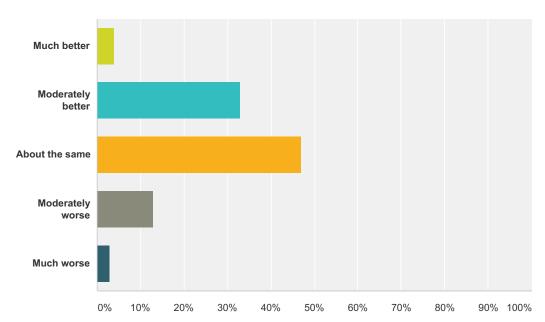
Answered: 100 Skipped: 0



| | Decrease of more than 5% | Decrease of 1% to 5% | The same as last year | Increase of 1% to 5% | Increase of more than 5% | Total Respondents |
|---------------|--------------------------|----------------------|-----------------------|----------------------|--------------------------|----------------------|
| Revenue | 4.04% 4 | 11.11% 11 | 35.35% 35 | 34.34% 34 | 15.15% 15 | 99 |
| Profitability | 7.29% 7 | 16.67% 16 | 35.42% 34 | 27.08% 26 | 14.58% 14 | 96 |
| Workforce | 2.11% 2 | 15.79% 15 | 51.58% 49 | 24.21% 23 | 6.32% 6 | 95 |

Q2 Compared to 12 months ago, how would you characterize New Jersey's economy today?

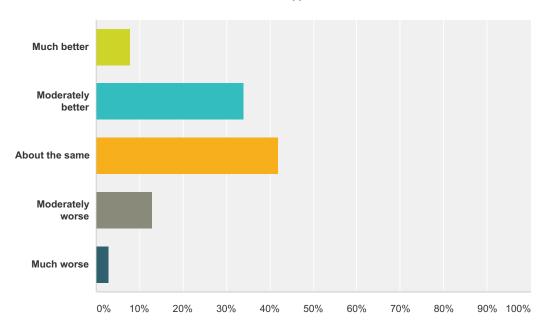




| Answer Choices | Responses | |
|-------------------|-----------|-----|
| Much better | 4.00% | 4 |
| Moderately better | 33.00% | 33 |
| About the same | 47.00% | 47 |
| Moderately worse | 13.00% | 13 |
| Much worse | 3.00% | 3 |
| Total | | 100 |

Q3 Compared to the spring of 2015, how do you expect New Jersey's economy to be in the fall of 2016?

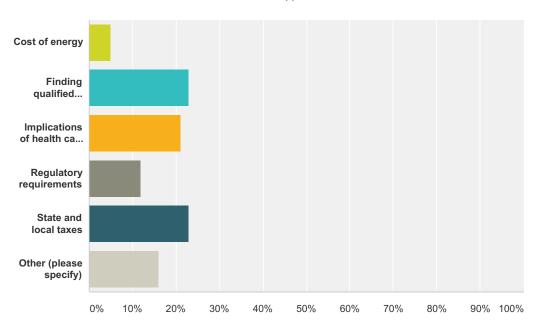
Answered: 100 Skipped: 0



| Answer Choices | Responses | |
|-------------------|-----------|-----|
| Much better | 8.00% | 8 |
| Moderately better | 34.00% | 34 |
| About the same | 42.00% | 42 |
| Moderately worse | 13.00% | 13 |
| Much worse | 3.00% | 3 |
| Total | | 100 |

Q4 With regard to operating your business over the next 12 months, what is your greatest concern (choose one):

Answered: 100 Skipped: 0



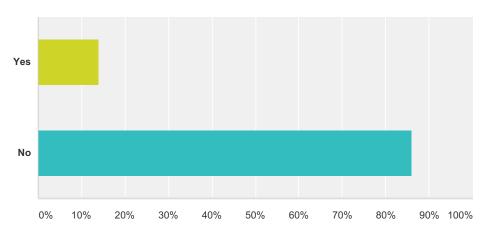
| nswer Choices | | |
|---|--------|-----|
| Cost of energy | 5.00% | 5 |
| Finding qualified candidates for job openings | 23.00% | 23 |
| Implications of health care reform | 21.00% | 21 |
| Regulatory requirements | 12.00% | 12 |
| State and local taxes | 23.00% | 23 |
| Other (please specify) | 16.00% | 16 |
| tal | | 100 |

| # | Other (please specify) | Date |
|---|---|-------------------|
| 1 | competitors | 6/29/2015 2:34 PM |
| 2 | Long waiting time for regualtory decisions | 6/29/2015 2:30 PM |
| 3 | competition | 6/29/2015 1:58 PM |
| 4 | Identifying customers | 6/29/2015 1:57 PM |
| 5 | Generating revenue | 6/24/2015 4:27 PM |
| 6 | Attracting clientelle | 6/24/2015 4:10 PM |
| 7 | IDing clients in our preferred growth range | 6/24/2015 4:08 PM |
| 8 | Overall spending of customers - less volume | 6/9/2015 10:21 AM |

| Outsourcing | 6/3/2015 12:12 PM |
|--|---|
| Marketing/Age of ownership | 6/2/2015 8:44 AM |
| growth of business sector and RE | 5/22/2015 11:53 AM |
| NJ's image as a less than favorable place to do business as a result of NJ's tax structure and regulatory environment. | 5/22/2015 11:15 AM |
| Healthcare/regulatory requirements and State and local taxes. All are equally disturbing issues within the state of NJ | 5/22/2015 11:05 AM |
| the economy | 5/18/2015 11:39 AM |
| US dollar strength | 5/14/2015 8:37 AM |
| Sales | 5/14/2015 6:44 AM |
| | Marketing/Age of ownership growth of business sector and RE NJ's image as a less than favorable place to do business as a result of NJ's tax structure and regulatory environment. Healthcare/regulatory requirements and State and local taxes. All are equally disturbing issues within the state of NJ the economy US dollar strength |

Q5 Are you currently thinking about moving your business out of New Jersey?





| Answer Choices | Responses | |
|----------------|-----------|-----|
| Yes | 14.00% | 14 |
| No | 86.00% | 86 |
| Total | | 100 |

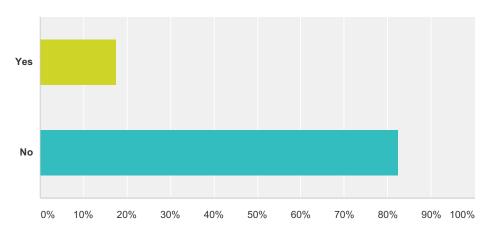
Q6 What would you say is the single most compelling reason for considering moving your business out of New Jersey?

Answered: 14 Skipped: 86

| # | Responses | Date |
|----|--|--------------------|
| 1 | I want to go somewhere warmer | 6/29/2015 2:37 PM |
| 2 | Cost of doing business | 6/29/2015 1:53 PM |
| 3 | costs of doing business and family costs - health, auto insurance | 6/9/2015 11:14 AM |
| 4 | state taxes and economic climate | 6/2/2015 3:56 PM |
| 5 | taxes | 5/19/2015 7:30 AM |
| 6 | Taxes | 5/18/2015 12:34 PM |
| 7 | the state economy is stagnet and there are more opportunities in PA | 5/18/2015 11:40 AM |
| 8 | State government far left policies. I am tired of being milked like a cow. | 5/14/2015 8:52 AM |
| 9 | opportunity | 5/14/2015 7:39 AM |
| 10 | taxes | 5/14/2015 7:38 AM |
| 11 | Opportunity elsewhere | 5/13/2015 11:43 PM |
| 12 | Taxes | 5/13/2015 11:27 PM |
| 13 | Taxes | 5/13/2015 11:10 PM |
| 14 | Cost of doing business | 5/5/2015 5:03 PM |

Q7 At any time in the last five years, have you thought about moving your business out of New Jersey?





| Answer Choices | Responses |
|----------------|-----------------|
| Yes | 17.44% |
| No | 82.56% 7 |
| Total | 80 |

Q8 In addition to the business and economic issues that you have identified in this interview, what would you say are the most significant problems New Jersey leadership should address in order to improve quality of life in New Jersey? You can name up to three problems.

Answered: 98 Skipped: 2

| # | Responses | Date |
|----|--|--------------------|
| 1 | stop making business the bad guy | 6/29/2015 2:46 PM |
| 2 | Preparing young people for the workforce | 6/29/2015 2:39 PM |
| 3 | Better mass transportation | 6/29/2015 2:37 PM |
| 4 | immigration, commuting times | 6/29/2015 2:35 PM |
| 5 | cost of living | 6/29/2015 2:32 PM |
| 6 | SCALE BACK REGULATIONS | 6/29/2015 2:31 PM |
| 7 | Health care costs; and mandatory liability & insurance | 6/29/2015 2:28 PM |
| 8 | property taxes are too high | 6/29/2015 2:01 PM |
| 9 | taxes chidcare | 6/29/2015 1:57 PM |
| 10 | roads, taxes | 6/29/2015 1:55 PM |
| 11 | Taxes Cost of Living | 6/29/2015 1:54 PM |
| 12 | Property taxes. Traffic. Create jobs. | 6/29/2015 1:52 PM |
| 13 | none | 6/24/2015 4:36 PM |
| 14 | Joblessness Red Tape Encourage innovation | 6/24/2015 4:34 PM |
| 15 | Fix transportation to cut commute times Fix cities | 6/24/2015 4:32 PM |
| 16 | Mandate vacation time Address the high cost of living in New Jersey | 6/24/2015 4:29 PM |
| 17 | Unemployment Rate Transportation Infrastructure | 6/24/2015 4:27 PM |
| 18 | Better Mass Transit | 6/24/2015 4:10 PM |
| 19 | The quality of k-12 education | 6/24/2015 4:08 PM |
| 20 | Unemployment Rate | 6/24/2015 4:06 PM |
| 21 | Access to Mass Transportation Improve Education | 6/24/2015 4:03 PM |
| 22 | Lower property and business taxes Loosen regulations | 6/24/2015 3:51 PM |
| 23 | Length of commutes Cost of higher education Property taxes | 6/24/2015 3:49 PM |
| 24 | Property taxes | 6/24/2015 3:47 PM |
| 25 | Complete Mass transportation projects Improve commutes | 6/24/2015 3:45 PM |
| 26 | Political leadership has little or no experience in operating a business or knowing how to sustain a strong business environment | 6/24/2015 11:56 AM |
| 27 | Reduce Property Taxes | 6/23/2015 2:11 PM |

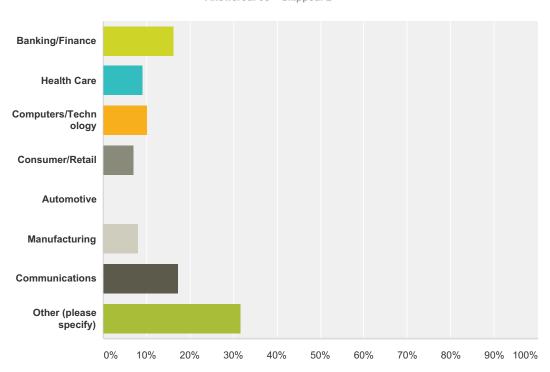
| 28 | Lower beach fees | 6/23/2015 2:03 PM |
|----|--|--------------------|
| 29 | State pension fund, TTF home rule | 6/23/2015 1:39 PM |
| 30 | Taxes | 6/23/2015 1:34 PM |
| 31 | Property taxes. Public Schools. Help fix cities. | 6/23/2015 1:33 PM |
| 32 | Cost of doing business/red tape/taxes | 6/23/2015 1:32 PM |
| 33 | taxes | 6/23/2015 12:37 PM |
| 34 | NJ is a very very expensive state to live in. Many good candidates are from out of state because we can't afford to pay the good in-state candidates. | 6/23/2015 12:33 PM |
| 35 | Funding Road Infrastructure Improvements | 6/12/2015 1:32 PM |
| 36 | Taxes & Cost of doing business in NJ Regulations State, County and especially local healthcare | 6/9/2015 6:39 PM |
| 37 | 1. Pension reform 2. Funding TTF 3. Figuring out what to do with Atlantic City | 6/9/2015 2:30 PM |
| 38 | Small business bearing the burden of all budget deficiencies. student loan debt bearing on all middle class families making it impossible to invest and spend in this state. | 6/9/2015 11:17 AM |
| 39 | High cost of living - includes income and real estate taxes. Medical and Prescription costs impact to employers. | 6/9/2015 10:24 AM |
| 40 | Impediments to business due to over-regulation and excessive and unfair taxation due to bloated state and local governments that over-pay for health care and pension benefits (pre- an post retirement. | 6/9/2015 10:12 AM |
| 41 | pension fund, TTF, minimum wage | 6/9/2015 10:09 AM |
| 42 | 1 - Outsourcing 2 - Environmental Regulations 3 - illegal aliens | 6/3/2015 12:15 PM |
| 43 | poor quality of state governance poor quality of life issues poor infrastructure | 6/2/2015 3:57 PM |
| 44 | Taxes Commemsense regulations that do unfairly target one industry Paid sick leave | 6/2/2015 3:16 PM |
| 45 | Government leadership is deemed a joke outside the state so no business wants to invest hereAsinine legislative initiatives that completely destroy or undermine any attempt to develop a small to medium sized business by implementing onerous requirements on them. | 6/2/2015 9:35 AM |
| 46 | Stagnate Economy Taxes Business Environment | 6/2/2015 9:30 AM |
| 47 | Fund transportation fund Eliminate estate/inheritance tax Pension reform | 6/2/2015 9:03 AM |
| 48 | Property Taxes/State government unpredictability with regard to environmental regs/lack of a concerted economic/transportation/energy/development plan | 6/2/2015 8:45 AM |
| 49 | Improve the overall atmosphere for business in the state. | 6/2/2015 8:05 AM |
| 50 | Transparency in Medical Costs so you don't get surprised by excessive billing by doctors you didn't know you even saw in the hospital, too many regulations, Torte reform to cap lawsuit awards. | 6/2/2015 7:39 AM |
| 51 | Taxes Estate Planning Issues | 6/2/2015 5:17 AM |
| 52 | Cost of living Potential increase in interest ratea | 6/2/2015 5:11 AM |
| 53 | need to keep taxes competitive with NY and improving the infrastructure | 5/25/2015 8:16 AM |
| 54 | The continue overspending in Trenton is the number one issue facing NJ. The funding of the pension plan could throw us into major cash problems. Funding of highway trust fund so the politicians can steal from it again. | 5/22/2015 3:11 PM |
| 55 | Pension Reform Transportation Trust Local property taxes and relief for seniors | 5/22/2015 11:56 AM |
| 56 | corporate taxes for small corporations | 5/22/2015 11:28 AM |
| 57 | Invest in transportation infrastructure Get the state budget under control Increase investment on existing NJ businesses, instead of competing for out of state businesses to come in | 5/22/2015 11:18 AM |
| 58 | Fix the roads and infrastructure. 2. Institute a tax policy that is not detrimental to business owners and executives moving to NJ or remaining in NJ. | 5/22/2015 11:17 AM |
| 59 | lower taxes, stop spending, stop pension and healthcare benefits for government employees. | 5/22/2015 11:15 AM |

| 60 | New Jersey leadership needs to start finding ways to more efficiently run the government and its programs, stop wasting time on legislation on silly things that don't matter IE: dog seatbelts and STOP trying to find ways to increase their revenue stream so that they have more of our tax dollars to spend! | 5/22/2015 11:08 AM |
|----|---|--------------------|
| 61 | Lower taxes for new incoming businesses for 10 years like New York and Pennsylvania. It's the taxes ft employees that will benefit the state. We are doing a lousy job of attracting new businesses and keeping old ones | 5/22/2015 11:07 AM |
| 62 | Cost of labor and business in the state, workers' compensation insurance expense, over regulation | 5/19/2015 3:11 PM |
| 63 | Taxes Regulatory Requirements | 5/19/2015 7:31 AM |
| 64 | CEO pay | 5/18/2015 4:07 PM |
| 65 | transportation infrastructure | 5/18/2015 4:00 PM |
| 66 | Taxes Public Transportation Cost of energy | 5/18/2015 12:35 PM |
| 67 | Fix the infrastructure and stop the flight of the wealthy. | 5/18/2015 11:49 AM |
| 68 | the state governor and legislation has accomplished nothing for the last several years. the only thing the legislature does is pass meaningless laws, talk of raising taxes and proposes no cuts. Tighten up the loopholes and stop giviing tax breaks that are costing us millions. | 5/18/2015 11:44 AM |
| 69 | Excessive regulatory interference by state government officials. Over stepping and unnecessary. | 5/18/2015 11:43 AM |
| 70 | Income inequality | 5/18/2015 11:35 AM |
| 71 | Get the legislaturors to stop acting like they have better use for the corporate earnings(if there). | 5/18/2015 11:27 AM |
| 72 | A realistic approach to taxation and economic development is the core problem. the reason it is not being solved are the presidential aspirations of one person, and it is making everyone sick. | 5/18/2015 11:21 AM |
| 73 | too high state spending on entitlements too low spending on industry investments | 5/18/2015 11:17 AM |
| 74 | highway infrastructure | 5/18/2015 11:17 AM |
| 75 | Taxes | 5/18/2015 11:15 AM |
| 76 | Cost of living Health care issues Taxes | 5/18/2015 11:15 AM |
| 77 | local government regulations | 5/18/2015 11:12 AM |
| 78 | Trained workforce; taxes for middle class; roads and transportation. | 5/18/2015 11:10 AM |
| 79 | too much government - cut the number of school districts and police departments in half by regionalizing services. | 5/18/2015 11:10 AM |
| 80 | Cost of living to attract new employees and keep current ones. Healthcare costs | 5/14/2015 4:22 PM |
| 81 | taxes | 5/14/2015 1:40 PM |
| 82 | Small group health insurance reform. 2. Relaxation of Dodd Frank | 5/14/2015 10:56 AM |
| 83 | State and federal government agressively interfering with good business practices, having an anti-business agenda. | 5/14/2015 9:27 AM |
| 84 | property taxes; pension reform; school funding | 5/14/2015 8:58 AM |
| 85 | High taxes, Government corruption High levels of regulation | 5/14/2015 8:53 AM |
| 86 | 1-Funding infrastructure improvements 2-Increasing the threshold on inheritance tax | 5/14/2015 8:39 AM |
| 87 | Taxes, infrastructure, SME support | 5/14/2015 8:38 AM |
| 88 | Governor Christie's lack of concentration on NJ problems NJ Tax Structure | 5/14/2015 8:24 AM |
| 89 | reduce taxes, slash the regulatory burden and better maintain the highways and state roads to include cleanliness | 5/14/2015 7:40 AM |
| 90 | over development, | 5/14/2015 7:39 AM |
| 91 | "Reduce" State, County and Local Property taxes! | 5/14/2015 7:37 AM |
| 92 | Transportation trust fund Legacy pension and health care costs of state workers | 5/14/2015 6:47 AM |

| 93 | Property taxes Ignoring role of non-profits Consequences of Sprawl | 5/13/2015 11:46 PM |
|----|---|--------------------|
| 94 | Govt not being able to work together and strong anti business climate | 5/13/2015 11:28 PM |
| 95 | Accrued pension liabilities for public workers; Rising health care costs | 5/13/2015 11:15 PM |
| 96 | Exodus of affluent residents Pension and benefit reform Public Authorities reform | 5/13/2015 11:11 PM |
| 97 | Too many levels of government must regionalize schools & police to save \$ | 5/13/2015 11:09 PM |
| 98 | Budget deficit | 5/5/2015 5:05 PM |

Q9 In which industry do you work?

Answered: 98 Skipped: 2



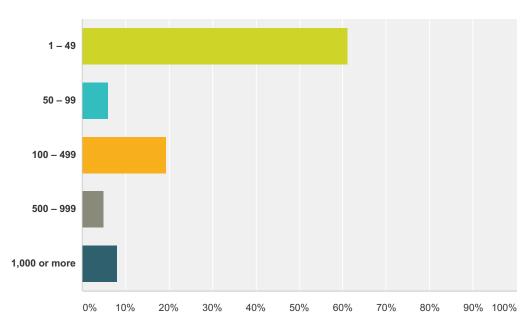
| Answer Choices | Responses | |
|------------------------|-----------|----|
| Banking/Finance | 16.33% | 16 |
| Health Care | 9.18% | 9 |
| Computers/Technology | 10.20% | 10 |
| Consumer/Retail | 7.14% | 7 |
| Automotive | 0.00% | 0 |
| Manufacturing | 8.16% | 8 |
| Communications | 17.35% | 17 |
| Other (please specify) | 31.63% | 31 |
| Total | | 98 |

| # | Other (please specify) | Date |
|---|------------------------|--------------------|
| 1 | Consulting | 6/29/2015 2:35 PM |
| 2 | staffing | 6/29/2015 2:33 PM |
| 3 | Employment Firm | 6/24/2015 4:35 PM |
| 4 | Consulting | 6/24/2015 4:28 PM |
| 5 | ІТ | 6/24/2015 3:52 PM |
| 6 | business advocacy | 6/24/2015 11:56 AM |

| 7 | Non-Profit | 6/23/2015 2:11 PM |
|----|--|--------------------|
| 8 | association | 6/23/2015 1:40 PM |
| 9 | non-profit | 6/9/2015 6:39 PM |
| 10 | services | 6/9/2015 11:17 AM |
| 11 | Equipment for transportation and energy segments | 6/9/2015 10:13 AM |
| 12 | Utility | 6/2/2015 3:16 PM |
| 13 | Wholesale | 6/2/2015 9:35 AM |
| 14 | Chamber of Commerce | 6/2/2015 9:03 AM |
| 15 | Environmental Consulting | 6/2/2015 8:46 AM |
| 16 | Not for Profit | 6/2/2015 5:17 AM |
| 17 | Sales Generation | 5/22/2015 3:11 PM |
| 18 | law | 5/22/2015 11:56 AM |
| 19 | Law | 5/22/2015 11:07 AM |
| 20 | service | 5/18/2015 4:07 PM |
| 21 | law | 5/18/2015 11:49 AM |
| 22 | nonprofit | 5/18/2015 11:15 AM |
| 23 | Chamber of Commerce | 5/18/2015 11:15 AM |
| 24 | law firm | 5/18/2015 11:10 AM |
| 25 | Professional association | 5/14/2015 4:22 PM |
| 26 | non-profit | 5/14/2015 1:40 PM |
| 27 | Non Profit | 5/14/2015 8:25 AM |
| 28 | real estate | 5/14/2015 7:40 AM |
| 29 | Education | 5/13/2015 11:46 PM |
| 30 | Commercial Real Estate | 5/13/2015 11:16 PM |
| 31 | law | 5/13/2015 11:10 PM |

Q10 How many employees are there in your company?

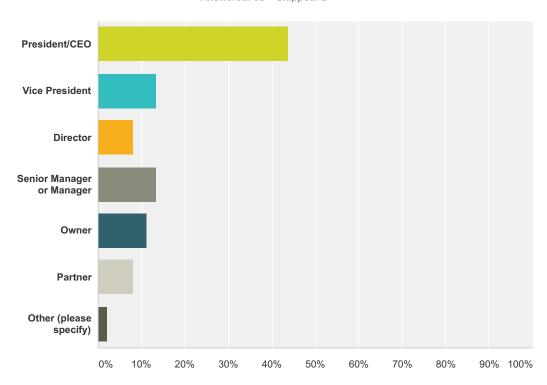




| Answer Choices | Responses | |
|----------------|-----------|----|
| 1 – 49 | 61.22% | 60 |
| 50 – 99 | 6.12% | 6 |
| 100 – 499 | 19.39% | 19 |
| 500 – 999 | 5.10% | 5 |
| 1,000 or more | 8.16% | 8 |
| Total | | 98 |

Q11 What is your position/title?

Answered: 98 Skipped: 2



| nswer Choices | Responses | |
|---------------------------|-----------|----|
| President/CEO | 43.88% | 43 |
| Vice President | 13.27% | 13 |
| Director | 8.16% | 8 |
| Senior Manager or Manager | 13.27% | 13 |
| Owner | 11.22% | 11 |
| Partner | 8.16% | 8 |
| Other (please specify) | 2.04% | 2 |
| otal | | 98 |

| # | Other (please specify) | Date |
|---|------------------------|--------------------|
| 1 | Regional President | 5/22/2015 11:18 AM |
| 2 | CFO | 5/18/2015 11:15 AM |

Q12 Age

Answered: 0 Skipped: 100

| Answer Choices | Responses | |
|----------------|-----------|---|
| <18 | 0.00% | 0 |
| 18 - 29 | 0.00% | 0 |
| 30 - 44 | 0.00% | 0 |
| 45 - 59 | 0.00% | 0 |
| 60+ | 0.00% | 0 |
| Total | | 0 |

Q13 What is your gender?

Answered: 0 Skipped: 100

| Answer Choices | Responses | |
|----------------|-----------|---|
| Female | 0.00% | 0 |
| Male | 0.00% | 0 |
| Total | | 0 |

Q14 How much total combined money did all members of your HOUSEHOLD earn last year?

Answered: 0 Skipped: 100

| Answer Choices | Responses | |
|------------------------|-----------|---|
| \$0 to \$9,999 | 0.00% | 0 |
| \$10,000 to \$24,999 | 0.00% | 0 |
| \$25,000 to \$49,999 | 0.00% | 0 |
| \$50,000 to \$74,999 | 0.00% | 0 |
| \$75,000 to \$99,999 | 0.00% | 0 |
| \$100,000 to \$124,999 | 0.00% | 0 |
| \$125,000 to \$149,999 | 0.00% | 0 |
| \$150,000 to \$174,999 | 0.00% | 0 |
| \$175,000 to \$199,999 | 0.00% | 0 |
| \$200,000 and up | 0.00% | 0 |
| Prefer not to answer | 0.00% | 0 |
| Total | | 0 |

Q15 US Region

Answered: 0 Skipped: 100

| Answer Choices | Responses | |
|--------------------|-----------|---|
| New England | 0.00% | 0 |
| Middle Atlantic | 0.00% | 0 |
| East North Central | 0.00% | 0 |
| West North Central | 0.00% | 0 |
| South Atlantic | 0.00% | 0 |
| East South Central | 0.00% | 0 |
| West South Central | 0.00% | 0 |
| Mountain | 0.00% | 0 |
| Pacific | 0.00% | 0 |
| Total | | 0 |

Q16 Device Types

Answered: 0 Skipped: 100

| nswer Choices | Responses | |
|--------------------------|-----------|---|
| iOS Phone / Tablet | 0.00% | 0 |
| Android Phone / Tablet | 0.00% | 0 |
| Other Phone / Tablet | 0.00% | 0 |
| Windows Desktop / Laptop | 0.00% | 0 |
| MacOS Desktop / Laptop | 0.00% | 0 |
| Other | 0.00% | 0 |
| otal | | 0 |